



# WEBSITE

## TIPS AND GUIDELINES

- ▶ The website may not use any Synergy name(s), trademark(s), logo(s), product name(s), or any name that does not otherwise comply with the Policies and Procedures in the URL address or domain name.
- ▶ The website may not give any users the impression or any reason to believe that they have reached a website owned and/or controlled by Synergy Worldwide. The website must state clearly and conspicuously that it is owned and operated by an independent Synergy distributor and that Synergy is not liable for any statement, omission, or misrepresentation on the website.
- ▶ All pages on your website must have the “Independent Team Member Logo” which you can download in Pulse. Do not use Synergy’s corporate logo.
- ▶ When providing a link to the Synergy WorldWide corporate website, Team Members must clearly state that the user is leaving the Team Member’s personal website and being directed to the corporate website.
- ▶ Synergy products may not be marketed in conjunction with similar or competing products from any other company.
- ▶ Websites must be strictly informational. A “shop”, “shopping cart”, or “checkout” feature is not allowed. You cannot sell Synergy products on the Internet.
- ▶ Refer to the “What Can I Say?” Testimonial and Website Guidelines for Do’s and Don’ts regarding the type of content you can and can’t have.
- ▶ Submit your website to Distributor Education and Compliance for review before publishing it. We are happy to help you make sure your website’s content is approved in order to protect your Synergy business and the company.