GLOBAL SUMMIT 2013
RECAP
Listen to what Dan Higginson, Founder and CEO of Synergy WorldWide, took away from this year’s Global Summit event. Find out why he believes this is the best event Synergy has put on thus far. He believes attending Global Summits allows for new ideas, new perspectives and new beginnings. Implement the enthusiasm of this year’s Summit into everyday business dealings and you will find incredible results in 2014.
Global Summit 2013 in Seoul, Korea, was nothing short of inspiring. The jaw-dropping performances and immaculate venue added pizzazz to an event that was already brimming with enthusiasm. When more than 4,000 Synergy Team Members come together, there is an undeniable energy.
An extraordinary management and production team in Korea pulled off this monumental event seamlessly. They created an atmosphere beyond expectation that was fit for celebrating Team Members’ hard-earned rank advancements and Synergy’s future.

The week started with city tours where Team Members spent the majority of the day exploring historic and cultural landmarks. Seoul's Unification Bridge, Third Infiltration Tunnel and Dora Observatory were first on the sightseeing list. The tour then led Team Members to GyeongBok Palace and the National Folk Museum, and then rounded out the daytrip with a tour of Synergy WorldWide’s Seoul Office.
Later that evening, Team Members who achieved Team Director and above gathered for a VIP Reception in the Coex Conference Center, complete with delicious catering and a unique violin performance. Miriam Kim, Korea’s general manager, welcomed the special guests and was followed by opening remarks from Synergy WorldWide President Dan Norman.

Day two began with country meetings and proceeded into the opening session, where each country paraded across an extravagant stage set before thousands of their peers, friends, and above all, Synergy family. The stage was equipped with hundreds of colored lights and smoke machines. Joining Synergy’s international parade for the first time were Team Members from Synergy’s newest markets—Slovenia, Iceland and Italy. All who attended felt the pride each Team Member felt for their country and Synergy WorldWide.
Dr. Stacey Bell kicked off Korea’s official launch of SLMsmart, Synergy’s weight management system. All SLMsmart products were tastefully displayed among many other products in the Synergy store. Attendees lined up in the store to purchase these new products for the first time. While perusing the Synergy merchandise, many took the opportunity to have their photograph taken with SLMsmart Health Shake and ProArgi-9+ mascots.

All Team Members who rank advanced were put in the spotlight on the final day, and some were celebrated in an explosion of confetti and applause. Five Team Members were recognized for achieving presidential status and above while seven were ushered into the Million Dollar Club. While many individuals were celebrated during this ceremony, it was truly a celebration for the many achievements all of Synergy’s Team Members have had across the globe.
Throughout the course of the three-day event, Team Members witnessed the talent of world-class performers, viewing a laser light show, drummers, vocalists and other authentic Korean musical numbers. Connected as a global company, we felt support and passion from each market, and know this passion is what keeps Synergy WorldWide a thriving business year after year. Team Members are the lifeblood of the company, and it was truly motivating to join together and build momentum for the coming year.

Click here to watch a recap video of Global Summit 2013!
Earlier this year, Synergy Worldwide announced a Global Service Project that would provide mobility services to disabled children in Korea. Team Members in all markets around the world donated to this commendable cause to impact the lives of this uniquely gifted, rising generation.

On August 21, 2013, a group of Synergy’s Korean leaders had the pleasure of delivering this good news to a local non-profit organization, all in the spirit of Synergy’s mission to Leave a Legacy.

It was an incredible opportunity to help a foundation that is providing hope to many Korean youth. Our Team Members were greatly impacted as they were greeted by the warm smiles and glowing faces of the children who live at Hanlove Village in Gyeonggi-do, South Korea.

Many of these children do not have functioning arms and legs, rendering them 100 percent reliant on others for their mobility needs. Without the proper vehicles to facilitate safe transportation, these children are confined to the center and unable
to expand their growing minds at local schools. To aid in this huge need, Synergy donated a wheelchair accessible van, thus allowing more children to have access to education.

Partnering with the Green Umbrella Children’s Foundation allowed Synergy to not only donate, but to play a big part in personally touching the lives of these children. This special day allowed Korean leaders to spend quality time with these children, witnessing some of the trials they endure and learning from their powerful examples of gratitude and perseverance. Korean General Manager Miriam Kim, and Double Presidential Hwang Han Tae and Hwang Yoon Tae, were among those who visited the children.

Along with the donated van, leaders also delivered a stockpile of Synergy products to further help in the nutritional development and care of these miraculous children.

At Synergy WorldWide, we are honored to have been involved in the lives of these children, and hope this gift will allow Hanlove Village to provide more children with the support and love its staff shows to current residents.

Click here to watch a video about the Global Service Project
The world's smartest weight-management system has officially crossed the ocean. SLMsmart by Synergy WorldWide, a product line designed to help people effectively achieve and maintain a healthy weight, was launched for the Korean market in front of cheering crowds at the 2013 Global Summit.
SLMsmart was initially launched in North America earlier this year at the April Business Builder Conference in Las Vegas, Nevada. Since then, thousands of people have embraced this powerful system to fight fat and increase their health.

The success of the SLMsmart line for North America was just the first step. Now available in Korea, sales of the products have been fantastic, proving a great demand and excitement for this superior weight-management solution.

We look forward to seeing the people of Korea enhance their health and lifestyle with the help of SLMsmart. As the success of this product line continues, Synergy will strive to make these products available in even more markets across the globe.

―DR. STACEY BELL
Here is a word too easy to write, too easy to say and too easy to print on a label: Quality. This word has become so overused that many consumers and business builders have learned to be skeptical.

Well, at Synergy WorldWide, when it comes to the “quality” of our products, our company, and our people, we don’t just want to say it—we want to prove it. Instead of just making claims, we want to make promises and invitations. For instance, here are a few that should interest anyone seriously seeking excellence:

**INVITATION:** Come tour the facility where we manufacture all of our supplements. We’d love to show you around. Here, we meet and exceed the highest industry standards to ensure pure, potent products that will deliver real benefits. You’ll see where we test and retest our products using more than 600 unique techniques to ensure that what you are paying for is safe and worth every penny.

**PROMISE:** Your health is important to us. That is why we pledge to use only the purest ingredients in our formulations. We verify each batch so that what you see on the product labels is what you’ll receive in our
products. We strictly follow official Good Manufacturing Practices (GMPs) and pharmaceutical-level standards. We have a Scientific and Medical Advisory Board conducting research and following the latest health trends and studies. This is how we consistently manufacture high-quality products that can increase your quality of life. It’s the Synergy Potency Guarantee.

INVITATION: Check the history of Synergy WorldWide and Nature’s Sunshine Products. Synergy’s track record is one of proven success. For well over a decade, the company has experienced phenomenal growth in markets around the globe. With operations in more than 25 countries, Synergy businesses impact the lives of countless individuals across the world. Nature’s Sunshine, our parent company, is a publicly-traded industry giant that has thrived since its founding in 1972. Together, we have foundation that has never been more secure— a truly rare situation in an industry plagued by here-today-gone-tomorrow companies. Though many individuals may look to forfeit stability for “the next big thing,” Synergy WorldWide fuels consistent success with principles of stability, integrity and, of course, quality.

PROMISE: The Synergy WorldWide compensation plan was specifically designed to build and inspire a team of great men and women who help each other succeed. There is a reason we refer to our people as “Team Members.” Our plan is one that truly helps people to leave a legacy of teamwork, service and prosperity. It is a high-quality plan built on a high-quality vision.

INVITATION: Come meet the people of Synergy WorldWide. Get to know the Team Members who have put us to the test and have been experiencing the benefits of our superior products and compensation plan. We regularly hold events across the globe, and we host Open House events at Synergy Headquarters several times each year. Many of our hardest working, most successful Team Members attend these regularly. You’ll find that they are quick to share their story. These are quality people with a quality message, and they care enough to share it with you.

These promises and invitations are more than words. These are the building blocks of what we hope will change your life. Synergy is a source for real quality that we hope you will test personally. We are confident in what we make and the opportunity we provide. We are equally confident in our ability to earn your valued trust, and we will never take that for granted.

“Nothing is more valuable than a company that delivers quality. Not just in its product line, but in its vision, its ethics, its progress... that’s the kind of quality Synergy is committed to.”

—STEWART RUTTER,
Vice President
Each year, the Summit gives us the honor to recognize and congratulate many of our incredible Team Members from around the world. Their hard work, inspiring stories, and significant achievements are all part of what makes Synergy WorldWide the company it is today.
Yoon Tae began building his Synergy business in 2004, became Presidential Executive in the summer of 2008, and Double Presidential in the summer of 2012. When he decided to join Synergy WorldWide, he was most impressed by the quality of the products, the stability of Synergy’s relationship with Nature’s Sunshine Products, and the incredible financial opportunities made possible by Mega-Match.

Throughout his road to success, these qualities have become key talking points with the new people he introduces to Synergy WorldWide. Today, Yoon Tae now leads what he calls “a life of plenty”, which encompasses four major areas: good health, financial independence, friendships around the world, and quality time to spend with his family.

When asked his advice for incoming Team Members, Yoon Tae said, “If you have the ingredients of desire, passion, and action, you already have the recipe for success with Synergy. If you have your dream and work energetically to achieve it, you will. I did.”
Han Tae Hwang didn’t want to do it. Even though his big brother, Yoon Tae, was experiencing phenomenal financial success with Synergy, Han Tae politely turned down Yoon Tae’s recommendation to join Synergy each day for about three months. After all, he was preparing to study abroad and wasn’t interested in a business opportunity. Then Han Tae saw what Synergy’s products were doing for his brother’s and father’s health. His answer quickly changed to an enthusiastic “yes” and Han Tae became a Synergy Team Member.

Previously a financially strapped student, Han Tae is now enjoying a lifestyle he always wanted and is grateful for the opportunities it has opened for his family. “Since I joined Synergy, I realized the pleasure of living the phrase, ‘To give is better than to receive,’” he said. And now, he has not only the money to spend on his family but more importantly, the time to spend with them and the health with which to do it.

“It’s a remarkable change,” Han Tae said. “The most precious gifts ever given to me are my family first and Synergy next.”
Young Ok Park is the epitome of hope, endurance and optimism. A Team Member since 2000, her ceaseless efforts have taken her on a steady journey up the ladder of Synergy ranks. She set out on the journey intent on achieving success, and she never lost sight of that ultimate goal. Today, she is firmly on the path of continued greatness and proof that steady progress can take you to the top.

Young Ok’s example of overcoming obstacles to achieve success has made her a shining beacon to others as well, as she inspires her team to reach for the stars. She understands the powerful influence that support and confidence from leaders can have on an individual striving for personal success, and she makes it a point to let her team know that she believes in them.

“Nothing is impossible if you really believe it can happen. Synergy makes it easy to achieve the impossible. It is a company whose goals go hand-in-hand with my own and one that reflects true values. Synergy gave me continued hope and provided an environment wherein I could work toward my objectives and develop myself as a leader. It allows me the opportunity to help others do the same.”
Mads Østvang is about as versatile as they come. He has worked as a logger, factory worker, carpenter, officer in the Norwegian military, a police officer responsible for investigation and operative services, and completed a two and a half year college course in leadership. He knows how to work and he knows how to have fun. “I have had a job since I was 12 so I learned early on how to work hard while focusing on goals.”

“When I did my initial research on Synergy, I looked into the company, product, timing, and compensation plan. I had been with MLMs for years and I knew I needed to feel comfortable that this would be a lasting organization before I joined or began to build. This was the first company I found that was strong in all of those four areas; I considered Synergy’s company, product, timing, and compensation plan to be worthy of the highest grade.”

To say the least, Synergy Worldwide has impacted Mads’ life on multiple levels, not only from a financial standpoint, but more importantly, by giving him renewed strength and energy. “I seem to be building up my strength just as quickly as I did when I was in my early 20s, and I am so impressed by the effect the products have had in regards to exercise.” Mads has witnessed these same benefits, along with many others he has shared the product with. “These kinds of results, both personal and business oriented, have confirmed to me that I definitely choose the right company!”
An All-American football player during his college career, Scott signed with the Cincinnati Bengals, started as a rookie and continued to earn accolades as an offensive lineman. But everything wasn't fairy-tale perfect. Like most people, Scott has seen the highs and lows of life. Just before becoming a free agent and signing a multimillion contract, he suffered a severe spinal-cord injury that left him temporarily paralyzed.

According to Scott, Synergy’s products were just what he needed to get his health back to its optimal condition. In fact, they impressed him enough that he decided to join Synergy as a Team Member. Just a few years later, Scott became a Pearl Executive.

Still, he says there is more to come. Successful people become that way by setting goals and doing the hard work necessary to attain their dreams. “I’m just getting started in this business,” Scott said. “I want to continue to grow, develop, and get better at what I do.”
Everyone wanted Bok-Jong Kim’s high-ranking position at LG. That is, everyone except Bok-Jong. Though he had established a successful career, Bok-Jong realized there was more to life than climbing the corporate ladder and he was determined to find it.

The answer came when he stumbled upon the nutritional supplements offered by Synergy Worldwide. After trying the products, Bok-Jong was fascinated by their quality and effectiveness. He wanted to share them with everyone he knew, and everyone he didn’t.

“I set short- and long-term goals, measured the specific categories and never wavered from my desired goal whether it rained or shined,” he recalled. And it worked—Bok-Jong’s business is booming.

“I know that if I keep going, Synergy won’t let me down,” he says. “In these tough times, I get the financial stability, peace of mind and bright future that everyone envies.

“But they can have it too—you just need to go after it.”
Synergy’s Legacy Awards are a big part of its annual recognition. Whether at Regional or Global Summits, each year we have the opportunity to recognize Team Members who are making a tremendous impact and inspiring others through their leadership, unique Synergy stories, and charitable efforts.

Join with us in congratulating those who have been selected as recipients of the 2013 Foundation of Excellence, Hope of Synergy, and Dan Higginson Humanitarian awards.
FOUNDATION OF EXCELLENCE

This award is proudly presented to Team Members who have made outstanding contributions to Synergy WorldWide within the business.

LEGACY AWARDS

Aung Myo Paing, Thailand
Huynh Manh Hung, Vietnam
Pierre Bruns, Germany
Stein Magne Osmoen & Ingrid Haugan, Norway
Takayuki Kai, Japan
Bart Woodcook, USA
Heidi Byrkjeland, Sweden
Eric & Kati Gammals, Finland
Lee, Gyun Han, Korea
HOPE OF SYNERGY

This award is proudly presented to Team Members who have a particularly unique and inspiring story involving Synergy products, business, health, etc.

Yuusuke Matsushima, Japan
Bui Thi Bach Loan, Vietnam
Joy & Richard Matwyshen, USA
Alex Boh Chick Hint, Malaysia
Conny Vahlin, Sweden
Ajasta Parkkola, Finland

Jeong, Yoo Tae, Korea
Pavita Intasiri, Thailand
I Nyoman Soma Legawa & Ni Nyoman Pariani, Indonesia
Glenn Skamsar, Norway
Bearing the name of Synergy Founder Dan Higginson, this award is presented to Team Members who have made outstanding philanthropic contributions within and outside of Synergy WorldWide.

- Ua-arri Torneung, Thailand
- Vu Phong, Vietnam
- Hwang Han-Tae, Korea
- Mark Comer, USA
SCOTT BRUMFIELD, former offensive lineman for the Cincinnati Bengals, found new opportunities for his family when he became a Synergy WorldWide Team Member. After suffering a severe spinal cord injury that left him temporarily paralyzed, Scott had to leave behind his NFL career. He went on to coach college football, and it was at this time he was introduced to Synergy. Just a few short years after kick-starting his Synergy business, he became a Pearl Executive. In addition to the opportunities Synergy made possible for his family, Scott found priceless opportunities for himself, including better health through Synergy products. Scott said this is only the beginning of his journey with Synergy.

HAKAN CETIN found networking marketing at age 25 in his eighth semester at Dortmund Technical Institute. After watching his father work tirelessly for decades, Hakan knew there had to be more to life than earning a paycheck. Hakan found his financial freedom through Synergy WorldWide and his sponsor William Martin. Much of Hakan’s decision to join Synergy’s team was based on his trust in the company’s leaders. Hakan, a native of Turkey, now lives in Austria and is fully invested in pushing his business even further. He spends a lot of his free time traveling around the world to share his success tips with Synergy Team Members.
DAVID JOHNSTON has been with Synergy for many years, but it wasn’t until he attended a Synergy conference in California that he was inspired to begin investing time into his Synergy business. He and his team concentrate their efforts on marketing ProArgi-9+ to medical professionals. He said when he introduces Synergy products, consumers are often so impressed by the high quality that they become Team Members just to get the products’ reduced prices. His decision to put fear aside and trust in Synergy is paying off in a big way, and not just financially. When David rediscovered Synergy’s products he found he was feeling better than ever.

MARTY AND HEATHER HOLKER were determined to find a network marketing company they could rely on. They determined that the company they joined would provide the following: stability, a team-building compensation plan and a product they were both passionate about. Only a few companies fit the Holkers criteria, including Synergy WorldWide. After meeting with Dan Higginson, they knew immediately that Synergy was the place for them. With the help of Double Presidential Executive Mark Comer, the Holkers created Synergy training systems Presidential University and Miracle Molecule. The trainings teach their team to plug into the proven system, follow it and teach others to do the same. The secret lies in finding the right people and helping them become leaders who also follow the system.
Everyone wanted BOK-JONG KIM’s high-ranking position at LG. That is, everyone except Bok-Jong. After dedicating a decade to the technology giant, he decided the corporate world wasn’t for him anymore. Though he had established a successful career, Bok-Jong realized there was more to life than climbing the corporate ladder and he was determined to find what was missing. The answer came when he stumbled upon the nutritional supplements offered by Synergy WorldWide. After trying the products, Bok-Jong was fascinated by their quality and effectiveness. He wanted to share them with everyone he knew. Now, Bok-Jong’s lifelong dream of establishing a scholarship foundation named after him is in progress.

**YOUNG OK PARK** is the epitome of hope, endurance and optimism. A Team Member since 2000, her ceaseless efforts have taken her on a steady journey up the ladder of Synergy ranks. She set out on the journey intent on achieving success, and she never lost sight of that ultimate goal. Her journey has not been without struggles. To achieve her success, she relied heavily on her sponsor, Presidential Executive Yun Tae Hwang, and on her partners for support. Today, she is firmly on the path of continued greatness and is proof that steady progress can take you to the top.
MARTIN ØSTVANG worked as an electrician for almost 25 years, but left this field to explore the world of network marketing. He immediately found promise. Martin and his brother Mads Østvang began working seriously with Synergy when the company opened its Norway market in 2009. While many doubted that Synergy WorldWide would be successful in Norway, Martin saw a need for the V3 System in Norway. Martin has been working with MLM companies for about a decade and brought all the knowledge he acquired in previous companies to Synergy. His strategy, combined with his trust in Synergy and its management, and the support he gives his team, makes him the successful entrepreneur he is today.
Join Synergy as we paddle out to the Hawaiian Islands for our annual Legacy Retreat. Every year, Synergy’s elite gather for an unforgettable vacation, a chance to celebrate the growth of the company and the hard work of the year. 2014 will be no exception. We have much to celebrate, so set your sights on qualifying now!

See you in the Sunshine!
We’ll save you a seat
¡Olé!
Let the fiesta begin

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