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## Top Publicly Held Direct Selling Companies<sup>o</sup>

# Stock Performance 2009–2011

COMPANY	SYMBOL	PRICE 3/9/2009	PRICE 5/9/2011	PERCENT INCREASE
Herbalife Ltd.	HLF	\$12.28	\$106.15*	764%
Tupperware Brands Corp.	TUP	\$11.61	\$64.77	457%
Nu Skin Enterprises	NUS	\$8.04	\$37.31	364%
Medifast Inc./Take Shape for Life	MED	\$4.42	\$20.39	361%
Blyth Inc.	BTH	\$16.12	\$44.48	175%
<b>Nature's Sunshine</b>	<b>NATR</b>	<b>\$5.26<sup>†</sup></b>	<b>\$11.59</b>	<b>120%</b>
Natura Cosmeticos (Brazil)	NATU3	\$19.85	\$43.00	116%
USANA Health Sciences Inc.	USNA	\$19.09	\$37.71	97%
Avon Products Inc.	AVP	\$15.20	\$29.15	91%
Oriflame (Sweden)	ORI-SDB	\$216.00	\$360.00	66%
Telecom Plus PLC (UK)	TEP	\$330.25	\$475.25	43%
Primerica Inc.	PRI	\$19.65 <sup>†</sup>	\$22.30	13%

<sup>o</sup> Market cap above \$100 million.

\* Stock split on 5/18/2011 at \$103.86. Price reflected in chart is pre split.

<sup>†</sup> Based on 13-month period from initial public offering on April 1, 2010.

<sup>‡</sup> Percent increase reflects start date of July 1, 2009.